

“ Concept

The Japanese work ethic is characterized by diligence, loyalty, and a strong sense of group harmony. Rooted in cultural values and historical influences, it emphasizes hard work (*ganbaru*), attention to detail, and a commitment to excellence (*monozukuri*). Employees often prioritize the company's goals over personal interests, reflecting deep loyalty to their organizations. Teamwork and maintaining harmonious relationships (*wa*) are central to workplace dynamics. This ethic is also shaped by the samurai ethos of discipline and honor, as well as the post-war economic recovery, which instilled a collective spirit of dedication and innovation. Together, these values create a culture that prizes quality, perseverance, and collaboration.

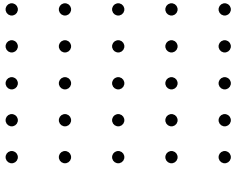
Rebranding

Berqat Media Sdn Bhd known as **BQT** has made a significant shift in its company branding, moving away from its old logo, which was inspired by Kufi calligraphy, to a more modern design incorporating geometric and trigonometric elements. This change reflects a deeper alignment with the principles of the work ethic, known for its focus on precision, discipline, and continuous improvement.

The decision to adopt geometric and trigonometric shapes represents a shift towards a more structured, methodical approach in the company's operations, emphasizing efficiency and attention to detail. These shapes symbolize the calculated and disciplined processes that the company aims to embody in its work culture, much like the Japanese commitment to high standards, respect for process, and excellence in execution.

This rebranding not only modernizes the company's visual identity but also signals a stronger dedication to fostering a work ethic centered on dedication, professionalism, and innovation. By integrating these influences, **BQT** seeks to position itself as a forward-thinking company that values both creative precision and operational efficiency.



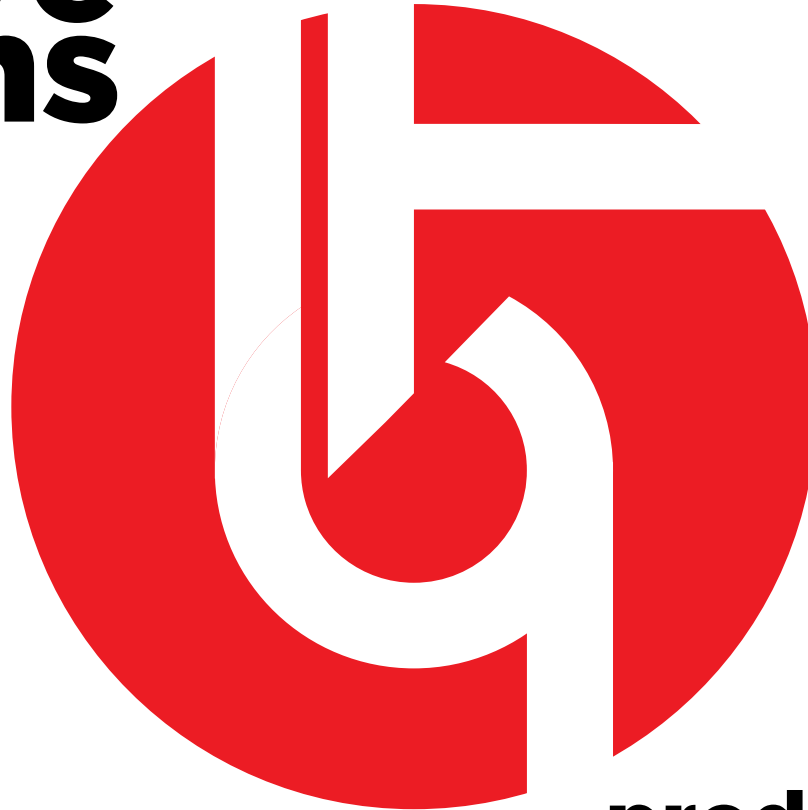


creative designs

Creative design involves transforming ideas into visually impactful elements. This includes graphic design, branding, and multimedia that align with a client's vision to enhance the overall event or campaign. It ensures all visuals are both appealing and meaningful.

brand activation

Brand activation brings brands to life by creating meaningful interactions with their audience. Through experiential marketing, interactive events, and campaigns, it fosters engagement, builds awareness, and strengthens customer loyalty.

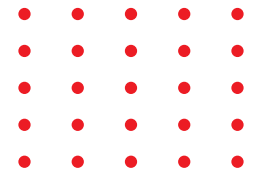


event management

Event management is the comprehensive planning and execution of events, handling every detail from logistics and scheduling to on-site coordination. The goal is to deliver flawless events that meet client objectives while ensuring a stress-free experience for them.

production

Production is the technical execution of creative ideas, including managing lighting, sound, video, staging, and special effects. It ensures all technical aspects work seamlessly to create an immersive and memorable experience for audiences.





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BERQAT MEDIA SDN BHD

Introduction

Berqat Media Sdn Bhd (BQT) is an innovative event management and production company headquartered in Putra Permai, Seri Kembangan, Selangor. Established in 2022, we specialize in delivering creative and tailor-made solutions for events of all scales and types. Our holistic approach, encompassing event management, stage coordination, graphic design, and production services, ensures our clients achieve their objectives with impact and style.

Over the years, we have earned a reputation for excellence, professionalism, and innovation, making us a trusted partner for corporate, private, and public events. Whether it's a corporate conference, product launch, wedding, or stage show, **BQT** turns visions into reality.



Vision

To be Malaysia's premier event management and production company, known for our creativity, reliability, and ability to deliver unparalleled experiences

Mission

At **BQT**, our mission is to revolutionize the event management and production industry by delivering unparalleled experiences that resonate deeply with our clients and their audiences. We are dedicated to transforming ideas into extraordinary moments, blending creativity with precision to ensure that every event leaves a lasting impression.

Crafting Unique and Engaging Experiences

We believe every event tells a story, and our role is to bring that story to life. By understanding our clients' visions and objectives, we design personalized experiences that captivate and inspire, leaving a memorable mark on all attendees.

Delivering Excellence Through Seamless Execution

We Attention to detail and meticulous planning are the cornerstones of our work. From initial consultation to post-event wrap-up, our dedicated team ensures flawless execution at every stage, providing peace of mind to our clients.

Empowering Teams and Building Partnerships

We value collaboration and teamwork, fostering a culture of mutual respect and continuous improvement within our organization. By building strong relationships with our clients, partners, and vendors, we create synergies that result in successful and impactful events.

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Life Is An Event, Make It Memorable

This part of the tagline emphasizes that life itself is a series of significant moments. Just like events, these moments deserve attention, creativity, and care. Our mission is to help you honor these moments, big or small, with the grandeur and elegance they deserve.

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We don't just create events; we craft memories that last a lifetime. From intricate details to flawless execution, we ensure that every aspect of your event is meticulously planned and executed. Whether through stunning visuals, seamless coordination, or engaging experiences, our goal is to leave an indelible mark on your audience.



**Ordinary moments into
extraordinary memories.
Life is a celebration,
and every celebration deserves
to be unforgettable.**

How We Embody the Tagline

Creative Designs

Our designs and concepts are tailored to resonate with the theme and emotion of the event, making each one unique and memorable.

Seamless Execution

We ensure smooth operations behind the scenes so that you and your guests can enjoy every moment without worry.

Personalized Approach

Every client has a distinct vision, and we work closely to bring that vision to life, making it personal and meaningful.

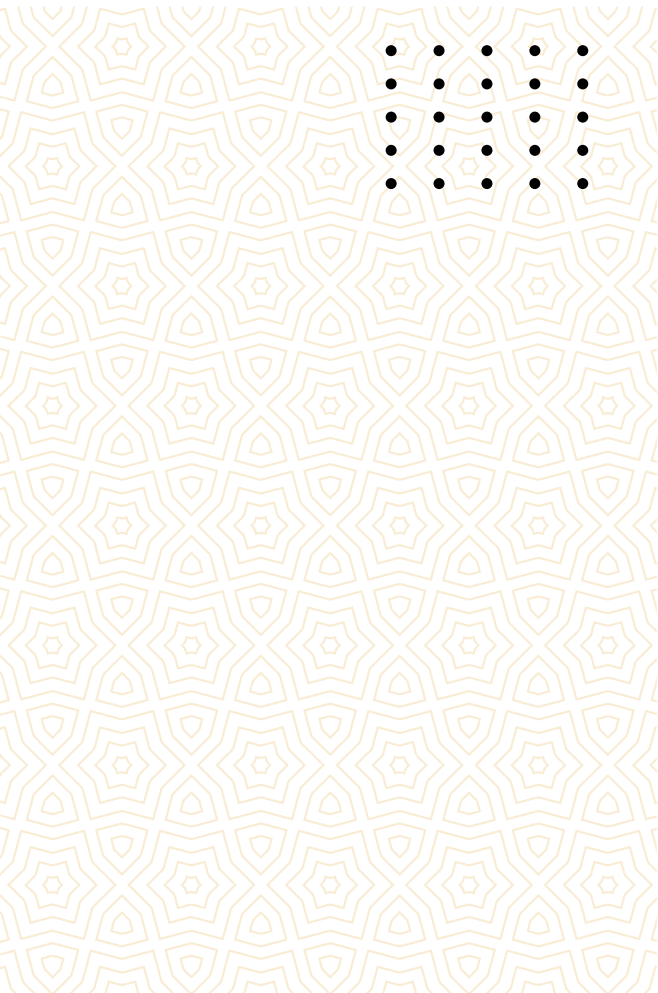
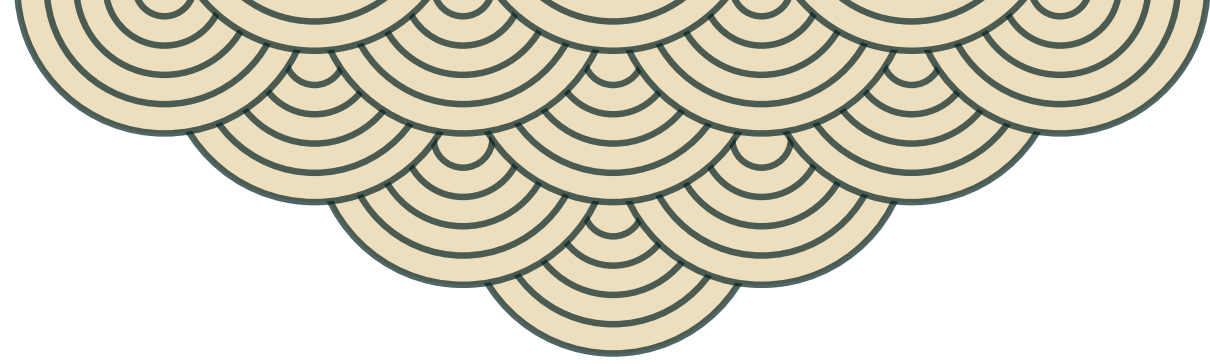
Innovative Experiences

By integrating the latest trends and technology, we create experiences that captivate and inspire.

Memories That Last

Beyond the event day, we focus on creating moments that guests will cherish and talk about for years to come.





Our Services

We offer a comprehensive range of services that cover every aspect of event planning and execution

Event Management

Our end-to-end event management services ensure that every detail is meticulously planned and executed. From corporate conferences to grand celebrations, we specialize in creating bespoke events that leave a lasting impact. Our team handles venue selection, logistics, vendor coordination, and on-site management, giving you peace of mind to enjoy the event.

Stage Management

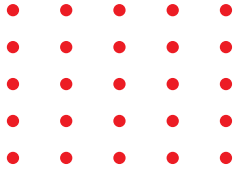
We understand that the stage is the centerpiece of any event. Our experienced stage managers oversee every aspect of stage production, from lighting and sound to choreography and timing. We ensure that performances, presentations, and transitions are executed flawlessly to captivate your audience.

Graphic Design

Visuals play a vital role in making an event memorable. Our talented graphic designers create stunning visuals that align with your event theme and branding. Whether it's digital banners, brochures, backdrops, or social media assets, we deliver designs that communicate your message effectively and creatively.

Production Services

Our production team specializes in delivering cutting-edge solutions that enhance the overall event experience. From audio-visual setup and live streaming to video production and special effects, we ensure that your event stands out with state-of-the-art technology and captivating visuals. Lighting and sound engineering to create immersive environments.



Our Services

Brand Activation

We bring brands to life by designing interactive and immersive experiences that connect with audiences on a deeper level. Our team crafts creative strategies and campaigns to increase brand awareness and engage consumers in meaningful ways

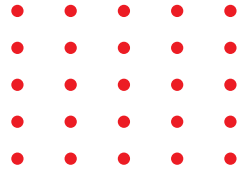
Content Creation

From concept to execution, we create compelling content that tells your story and amplifies your message. Whether it's event promos, corporate videos, or social media campaigns, our team delivers high-quality content that resonates with your audience.

Consultation and Custom Solutions

Every event is unique, and we provide personalized consultation to understand your vision and goals. Based on your requirements, we offer tailored solutions that align with your budget and objectives, ensuring a truly bespoke experience.





Core Values

BQT, our core values are the foundation of everything we do. These principles guide our actions, shape our culture, and define how we interact with our clients, partners, and team members.

Excellence

We strive for excellence in every aspect of our work. From the initial concept to the final execution, we are committed to delivering the highest quality services that exceed expectations. Our attention to detail ensures that every event is flawless and impactful.

Integrity

Integrity is at the heart of our operations. We believe in building trust with our clients and partners through transparency, honesty, and ethical practices. By upholding these values, we ensure long-term relationships built on mutual respect.

Collaboration

We understand the importance of teamwork and collaboration in achieving success. By fostering a culture of open communication and mutual support, we work seamlessly with our clients, team members, and stakeholders to bring ideas to life and create extraordinary results.



Innovation

Creativity and innovation are central to our approach. We are passionate about exploring new ideas, embracing emerging trends, and integrating the latest technologies to deliver unique and memorable experiences. By constantly challenging the status quo, we remain at the forefront of the event management industry.

Customer-Centricity

Our clients are at the core of everything we do. We prioritize understanding their needs, preferences, and goals to create personalized solutions that align with their vision. Our dedication to customer satisfaction drives us to go above and beyond to ensure every event is a success.



A strong and experienced
management team
is the backbone of
our success

team

Hakim - The Negotiator

With extensive experience in overseeing large-scale events, the **Project Director** brings strategic leadership and industry insights to every project. Project Directors are skilled in managing complex projects, handling high-profile clients, and ensuring events are delivered within scope, budget, and timeline. The expertise includes stakeholder management, contract negotiation, and crisis resolution, ensuring all events achieve exceptional results.

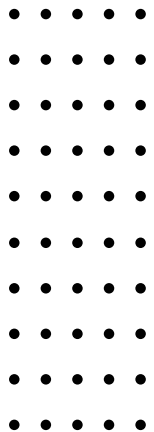


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Fahmi - The Byte Boss

The **IT Director** brings extensive experience in integrating technology into event management, ensuring seamless digital operations and enhanced attendee experiences. IT Director expertise includes managing live-streaming platforms, event apps, digital registration, and audio-visual setups. Skilled in cybersecurity and data management, safeguard sensitive information while providing actionable insights through data analysis. With a strong background in adopting innovations like AI, AR, and VR, IT Director create engaging and memorable event experiences. The IT Director also excels in troubleshooting technical issues during live events, ensuring smooth execution and minimal disruptions.



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Sony - The Imaginist Guru

The **Creative Director's** experience in event management includes designing immersive themes, branding concepts, and visual storytelling for diverse events. Creative Director have a proven track record of transforming client ideas into innovative and engaging event experiences. From stage design to multimedia presentations, creative vision ensures every event is memorable and impactful.

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Mifzal - The Geek

The **IT Technician** supports technical operations for events, including setting up and maintaining IT infrastructure, troubleshooting equipment, and managing live-streaming or digital platforms. IT Technician assist with system configurations, ensure smooth digital presentations, and provide on-site technical support to resolve issues quickly. IT Technician role is essential in ensuring seamless IT performance throughout the event.



Edy The Commander

An experienced **Operations Manager** has a strong background in coordinating logistics for various events, from corporate functions to large festivals. Operation Manager are adept at resource allocation, vendor management, and ensuring smooth on-site execution. Operation Manager expertise in contingency planning and time management guarantees flawless operations even under challenging

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A strong and experienced management team is the backbone of our success

Olie - The Print Architects

With hands-on experience in event support and logistics, the **Assistant Operations Manager** plays a crucial role in bridging the gap between planning and execution. Assistant Operations Manager are skilled in vendor coordination, team supervision, and managing on-ground activities, ensuring the seamless delivery of events. Assistant Operations Manager experience includes working on tight schedules and adapting to dynamic event requirements.

team



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Hanan & Dane The Event Warriors

Hanan & Dane, **specialized crew** has extensive experience in managing the essential requirements of events, ensuring every detail is executed to perfection. They handle tasks such as setting up seating arrangements, organizing decorations, and assisting the operations team with layouts and floor plans. Their expertise ensures efficient coordination, timely setups, and adherence to the event's theme and specifications. With their dedication and attention to detail, they play a key role in creating a well-organized and visually appealing event environment.

team



Portfolio of Event

Our extensive portfolio showcases our expertise in managing a wide range of events tailored to meet diverse client needs. From corporate functions to large-scale public events, we have consistently delivered exceptional experiences.

Corporate Events

We have organized conferences, seminars, and product launches, ensuring professional execution and seamless integration of technology to meet business objectives.





Public Events

Our experience includes festivals, exhibitions, and roadshows, where we managed large audiences, creative setups, and engaging activities to maximize impact and attendance.

A photograph of a Toyota exhibition booth at an auto show, overlaid with a red tint. The booth features several Toyota SUVs on display, a large illuminated Toyota logo and name on a wall, and a service counter with a Toyota logo. People are visible walking through the booth. The text 'Brand Activations' is prominently displayed in white on the right side of the image.

Brand Activations

Our team specializes in creating impactful brand experiences through experiential marketing campaigns, interactive pop-ups, and activation events designed to strengthen customer connections.

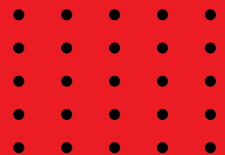


Concert Production

With extensive experience in concert production, we manage all aspects of live music events, including stage design, lighting, sound engineering, artist coordination, and crowd management. Our expertise ensures an unforgettable experience for both performers and audiences.



project





ASEAN MALAYSIA 2025

Provision of essential supplies,
including signage, branding
materials, and other necessities
for ASEAN Malaysia 2025, set to
take place in Penang



HALL A MAHA 2024

The stage management at Hall A, MAHA 2024, will focus on ensuring smooth, professional, and engaging event execution. The stage will feature a modern design with LED screens, advanced audiovisual equipment, and a versatile layout to accommodate various activities such as speeches, product launches, and performances. A detailed schedule and rehearsals will ensure seamless transitions between events, with a dedicated stage manager coordinating all aspects, including technical support and backstage operations. Safety measures and contingency plans will be in place to address any issues, while interactive elements like live Q&A sessions will enhance audience engagement. This comprehensive approach aims to create a flawless and memorable experience for all attendees.

MAJLIS PENUTUP

Laman Mekanisasi

LANAMAN MEKANISASI MAHA 2022

The management of preparation work for the Laman Mekanisasi (organized by LPP) at MAHA 2022 focused on ensuring the efficient setup and presentation of agricultural machinery and technologies.

This involved a structured approach to site planning, equipment logistics, and safety protocols. The site was strategically laid out to showcase modern agricultural machinery in action, with dedicated demonstration zones for live activities. Key preparations included the transportation, installation, and testing of equipment, as well as setting up booths for exhibitors to interact with visitors. A technical team was assigned to manage the machinery and address any operational issues, ensuring smooth demonstrations throughout the event. Clear signage, crowd management measures, and safety precautions were implemented to ensure visitor engagement and safety. These efforts highlighted the latest innovations in agricultural mechanization, aligning with the event's goal to promote technology-driven farming solutions.



TATU **Angkatan Tentera Malaysia**

The stage management and setup for the TATU event by ATM focused on a well-coordinated and impactful presentation of military-themed performances. The stage was designed to support dynamic activities like drills and tactical displays, equipped with high-powered sound systems, lighting, and LED screens. Preparation included testing audiovisual equipment, organizing backstage areas, and conducting rehearsals to ensure smooth transitions. Safety protocols were prioritized, and the overall management aimed to deliver a seamless and engaging showcase reflecting the discipline and strength of the armed forces..



Jom Cuti-Cuti Malaysia Tourism Malaysia

The stage and exhibitor preparation management for the Jom Cuti-Cuti Malaysia program, organized by Tourism Malaysia across four AEON Mall locations (Tebrau, Nilai, Kota Bharu, and Ipoh), emphasized efficient coordination and execution. The stage setup featured a vibrant design reflecting Malaysian tourism, equipped with audiovisual systems for presentations, cultural performances, and interactive sessions. Exhibitor booths were systematically arranged to showcase travel packages, local attractions, and cultural products, ensuring accessibility and engagement for visitors. Logistics involved transporting materials, setting up displays, and conducting pre-event checks to ensure smooth operations. The management also included rehearsals, crowd control measures, and safety protocols to create a seamless and engaging experience for both exhibitors and attendees..



SEARCH **Johor State Government**

The preparation for the Search concert in Mersing, Johor, organized by the Johor State Government, focused on creating a high-impact and seamless event. A large, robust stage was constructed to accommodate the band's performance, along with ample space for instruments and crew. The sound system was carefully selected to ensure excellent audio quality, capable of reaching the entire outdoor venue. Dynamic lighting, including moving lights, spotlights, and strobes, was strategically placed to enhance the visual experience and match the energy of the performance. LED screens were set up around the stage to display live feeds, videos, and additional visual effects, making sure that every attendee had a clear view of the action. Preparation also involved detailed rehearsals, synchronization of sound, lighting, and visuals, and rigorous equipment checks to avoid any technical issues. Safety measures, including proper wiring, stage reinforcement, and crowd control setups, were prioritized to ensure a smooth and secure concert. The meticulous planning and execution aimed to deliver an unforgettable experience for the audience while highlighting Mersing as an exciting event destination..



HYPE NIGHT

TERIMA KASIH

ATAS SOKONGAN ANDA SEMUA
SEMOGA BERJUMPA LAGI

HYPE NIGHT

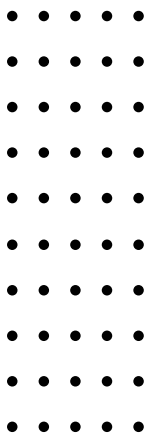
The preparation for the Hype Night concert at Zep KL involved careful planning across several key areas. The stage was designed for the artists and their equipment, with a top-quality sound system for clear audio. Dynamic lighting and LED screens enhanced the visual experience, while artist management ensured smooth transitions between acts and backstage operations. Promotions were handled through social media, online ads, and influencer partnerships to boost ticket sales. Additionally, staff and security were organized for crowd management and safety. Overall, the event aimed to provide an unforgettable experience through meticulous coordination and execution..



Explore for the portfolio

<https://drive.google.com/drive/folders/1jbQ9hrPZalkW8nk-9pQztTv-muMWQuAm?usp=sharing>





Contact Us

Call for an appointment

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